

Tons of Trucks Field Day: Feedback Summary

Rochester Avon Recreation Authority (RARA) Recreation Plan



On **July 26, 2025**, we engaged with kids and parents at the Tons of Trucks event, coordinated by RARA. This event ran from 9:00 AM to 12:00PM and was open to the public. Three self-guided boards were provided to collect initial input on the available programming at RARA and any potential improvements in order to assist in informing the RARA Recreation Plan. McKenna staff were available to provide information about the planning process and explain the exercises. We also directed parents to the online survey and boosted awareness for the online engagement opportunity.

The event was well attended, and we received comments from both children and parents. Below is a summary of the key topics discussed as well as the main points derived from the comments for each board at the event.

Board #1: What are your favorite things to do when you have free time?



This board was targeted toward children, particularly younger children. Participants (children roughly 12 and under) were asked to answer what their favorite thing to do is during their free time. Once their answer was recorded, they had the chance to spin a wheel and select a candy, toy, or sticker.

Most responses fell under one of the following categories:

- General play (toys and video games most common response)
- Sports (soccer most common response)
- Arts and music (drawing and coloring most common response)

In addition to this, there were notable additional mentions such as reading, riding bikes, and hammocking.

Board #2: Are there any programs, classes, or community events you or your family would like to see offered that are currently missing or limited?



Participants were asked to identify gaps in the existing programming and events offered by RARA. Responses included both positive things people liked about RARA events and programming, and suggestions for improvements.

Programs and Event Success

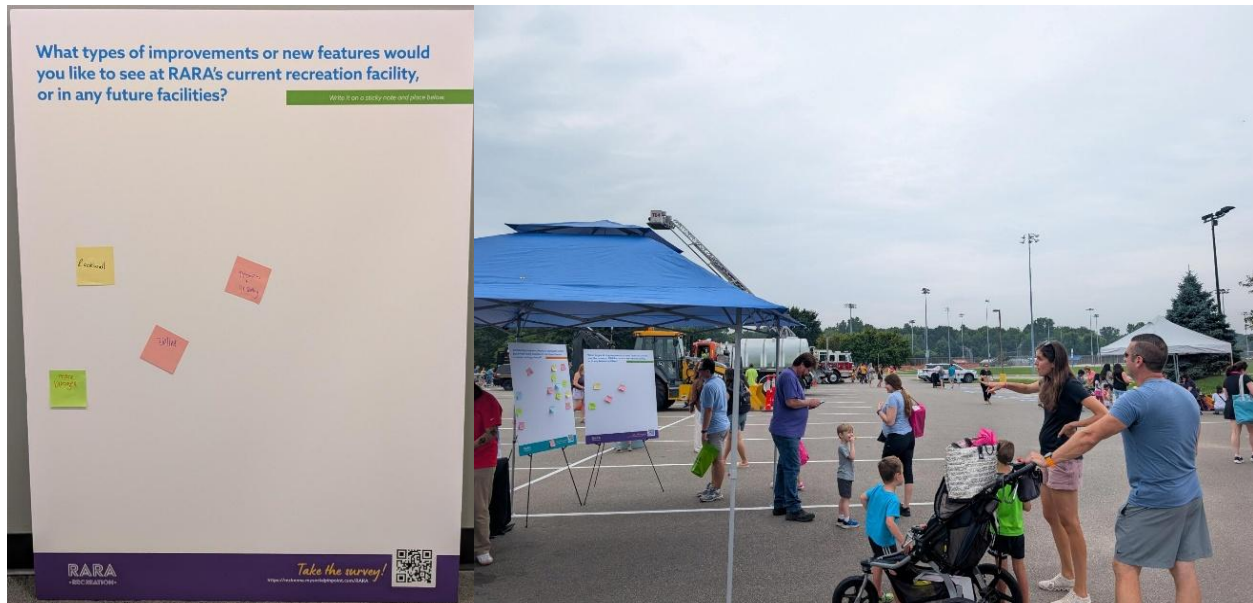
- Flip Spot
- Pumpkin Roll
- Summer camps (x3)
- Hammock landing

Program and Event Gaps

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| <ul style="list-style-type: none">• Youth pickleball• Sand volleyball• More toddler activities (x2)<ul style="list-style-type: none">○ Toddler activities in the afternoon• More programs for years 4 and under during the weekdays• Swimming (x2) | <ul style="list-style-type: none">• Rock climbing• More multi-sport camps• Winter lacrosse• Roller hockey• More dance• Programs too expensive• More events• More options for adaptive programming |
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Overall, the feedback reflects strong community appreciation for existing offerings, while also highlighting opportunities to expand and diversify programs, especially those tailored to younger children and families.

Board #3: What types of improvements or new features would you like to see at RARA's current recreation facility, or in any future facilities?



Participants were asked to identify the kinds of improvements and new features they wish to see in the future from RARA. Below are the responses.

- More bungee activities
- Rockwall
- Zipline
- Gymnastics
- Ice skating

The responses indicate that there is interest in a variety of recreational amenities, with many being more niche amenities that may not be offered as frequently or be available as readily as other amenities.