

# Movies in the Park: Feedback Summary

## Rochester Avon Recreation Authority (RARA) Recreation Plan



On **August 22, 2025**, we engaged with kids and parents at the Movies in the Park event at Thelma Spencer Park, coordinated by RARA. This event ran from roughly 7:00 PM to 10:30PM and was open to the public. One self-guided board was provided to collect input on potential future facilities at RARA and to inform the RARA Recreation Plan. McKenna staff were available to provide information about the planning process and explain the exercise. We also directed parents to the online survey and boosted awareness for the online engagement opportunity.

The event was well attended, and we received input from both children and parents. Below is a summary of the topic discussed as well as the main points derived from the comments at the event.

## Board: What new things would you love to have at RARA's facility?



This board targeted people of all ages. Participants mostly included parents, children, and young adults. Participants were asked to record, in order of priority, their top three choices for potential RARA facilities by placing stickers numbered one through three with number one being their top choice. Once their answers were recorded, they had the chance to select a candy and sticker.

Below, in order, are the three facilities which received the most votes:

- Indoor swimming/splash pad
- Rockwall
- Additional Indoor Turf Space

There were 4 additional categories that were voted on. In order of participants' priority, these were: fitness facility, indoor gymnasium, indoor walking track, and event space.

Participants were also able to provide suggestions that were not listed on the board. Additional amenities identified included: pickleball courts, tennis courts, and one day reserved for women's only activities.