

Village of Lake Orion Strategic Action Plan

Community Survey – 3rd Amendment to the 2002-2022 Master Plan

What is a Master Plan?

What is a master plan? A master plan is a snapshot of the community as it exists today that takes inventory of its population characteristics, development patterns, natural features, transportation networks, and economic development efforts. Further, the master plan aims to project future trends and changes. Finally, the master plan provides recommendations on how to move the community forward. These recommendations are often organized into an **action plan** containing tables and lists for tracking progress annually or at least every five years.

The Village of Lake Orion is in the process of amending the 2002-2022 Master Plan to include an updated Strategic Action Plan for implementation. The current Master Plan's *Implementation* section is severely outdated and does not provide guidance as to the priority, timeframe, or responsible parties necessary to realize its recommendations. The Strategic Action Plan will be comprised of three (3) categories that act like a funnel to narrow down the recommendations:

- » **Goals** – these are broad value statements that express the kind of community Lake Orion aspires to be; they communicate a vision for the future.
- » **Objectives** – under each goal is a series of objectives that would help Lake Orion achieve its goals; these are relatively broad, but more focused than the goal statements.
- » **Action Items** – under each objective is a series of action items that would help Lake Orion achieve its objectives; these are specific tasks that can be prioritized and accomplished within a given timeframe and may also include ongoing or annual tasks.

Share Your Vision!

A Draft Action Plan has been developed using existing plans and data, including: the original 2002-2022 Master Plan and its amendments—the 2008 Future Land Use Plan and 2022 Future Land Use and Zoning Plans; the 2020 DDA Tax Increment Financing Plan; the 2022 Parks and Recreation Master Plan; and the 2018 Parking Study.

The Planning Commission is focused specifically on developing reasonable **action items** and assigning priorities and timelines. To refine and prioritize the **goals and objectives**, the Village is looking to the community for input. This survey asks you to provide your sentiments and priorities for the proposed goals and objectives, with opportunities to provide open-ended feedback.

With this data, the Planning Commission will revise the Action Plan and forward it to the Village Council for distribution, kick-starting a 42-day public review period when more feedback will be collected. A public hearing, additional revisions, and adoption will follow.

Thank you for your time and participation—it takes a Village!

Visit the project website for more information:
mckenna.mysocialpinpoint.com/lake-orion-strategic-action-plan



Scan the QR Code!

The survey will be open through March 14

Please return to completed surveys to:

Gage Belko – Village Planner
21 E. Church Street
Lake Orion, MI 48362
zoning@lakeorion.org



Section 1: Tell Us About Yourself

Choose the response that best describes YOU. All survey responses are anonymous, and this first section is completely optional, but this information provides valuable insight into who is participating and how your feedback might relate to the larger population.

1.1 What is your age group?

- ☐ Under 18
- ☐ 18-34
- ☐ 35-49
- ☐ 50-64
- ☐ 65 and over
- ☐ Prefer not to say

1.2 What is your gender?

- ☐ Man
- ☐ Woman
- ☐ Other: _____
- ☐ Prefer not to say

1.3 What is your race?

- ☐ White / Caucasian
- ☐ Black / African American
- ☐ Asian / Pacific Islander
- ☐ Hispanic / Latino (non-white)
- ☐ Native American / Indigenous
- ☐ Other: _____
- ☐ Prefer not to say

1.4 What is your household income?

- ☐ Below \$35,000
- ☐ \$35,000 – \$49,999
- ☐ \$50,000 – \$74,999
- ☐ \$75,000 – \$99,999
- ☐ \$100,000 - \$249,999
- ☐ \$250,000 and over
- ☐ Prefer not to say

1.5 Where do you live?

- ☐ Lake Orion
- ☐ Orion Township
- ☐ Elsewhere in Oakland County
- ☐ Other: _____

1.6 Do you rent or own your home?

- ☐ Rent
- ☐ Own
- ☐ Other: _____

1.7 Do you visit the Downtown area?

- ☐ Not at all
- ☐ Sometimes
- ☐ Often
- ☐ A lot

1.8 Do you visit Village parks?

- ☐ Not at all
- ☐ Sometimes
- ☐ Often
- ☐ A lot

Section 2: Goals

Choose the response that best demonstrates how you feel about each goal statement. You may provide additional feedback for each goal. You may also propose a new goal at the end of this section.

2.1 Neighborhoods

Preserve and protect the single-family character around the Lake while also providing a diverse housing stock throughout the Village that includes multiple-family and clustered housing types accommodating a variety of income levels and lifestyles.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

Comments?

2.3 Environment

Protect Village ecosystems by recognizing these areas as key assets, implementing reasonable regulations, and ensuring public education and enjoyment.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

Comments?

2.2 Economic Development

Maintain and enhance the vitality of the Downtown and M-24 commercial areas by ensuring high-quality redevelopment, encouraging mixed-uses, and promoting businesses and events.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

Comments?

2.4 Community Facilities

Ensure a high quality of life for all residents, visitors, and businesses by providing safe and efficient pedestrian and vehicular access, robust services, and excellent public spaces and facilities.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

Comments?

New Goal Statement?



Section 3: Objectives

Each goal contains several objectives. **First**, read over the objectives for each goal and choose the response that best characterizes how you feel about each group of objectives collectively. **Then**, assign priority to each objective individually (H - High, M - Medium, or L - Low). You may also propose a new objective at the end of each subsection.

3.1 Neighborhoods	Priority
1. Increase housing diversity.	
2. Establish effective infrastructure (in residential areas).	
3. Enhance neighborhood design.	
4. Preserve high quality residential areas.	
☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree	
New Objective: 	

3.3 Environment	Priority
1. Encourage plant species diversity and quality.	
2. Preserve and enhance the Village's environment.	
3. Protect lake and water quality.	
☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree	
New Objective: 	

3.2 Economic Development	Priority
1. Revitalize the Village's historic character.	
2. Encourage high-quality design.	
3. Encourage local businesses to come to The Village.	
4. Maximize potential use of land and future businesses by ensuring uses are properly placed.	
5. Ensure high-quality infrastructure (in commercial areas)	
6. Introduce economic vitality projects.	
☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree	
New Objective: 	

3.4 Community Facilities	Priority
1. Improve the overall design and function of the Village through public spaces.	
2. Provide adequate park and recreation opportunities for all village residents and visitors.	
3. Provide adequate circulation throughout the Village.	
4. Provide all segments of the population with high quality and affordable services and facilities.	
5. Develop an efficient parking system that increases public safety, efficiency, and convenience.	
☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree	
New Objective: 	

Section 4: Conclusion

If you have additional feedback on the Goals and Objectives, please let us know!

If you would like to stay updated on the amendment process, scan the QR Code below to view the project website OR provide your name and email address for notifications:

Note: your survey responses will no longer be anonymous should you provide your email

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